

2012 LYNN UNIVERSITY DEBATE



BOCA RATON, FLORIDA
BOCA RATON, FLORIDA

DEBATE-RELATED COURSES SPRING 2013

AVM 346 FIXED BASE OPERATIONS MANAGEMENT

E.K. Morice

Discussions of the FAA funding process. Included will be a discussion of the chances that Congress will pass a long term refinancing bill. The importance that the FAA will be able to improve safety and efficiency issues. The importance of the FAA being able to complete the development of the NextGen Air traffic Control system and airport improvement projects.

AVM 441 AIRLINE AND AIRPORT OPERATIONS MANAGEMENT

E.K. Morice

Discussions of the FAA funding process. Included will be a discussion of the chances that Congress will pass a long term refinancing bill. The importance that the FAA will be able to improve safety and efficiency issues. The importance of the FAA being able to complete the development of the NextGen Air traffic Control system and airport improvement projects.

BUS 171 MACROECONOMICS Farideh Farazmand

Debates on whether or not to: repeal financial industry regulation; cut taxes for working families (not richest 1%); provide every American with affordable health insurance; engage and cooperate with the United Nations on the issue of climate change; and, strengthen antitrust enforcement to protect consumers. The assignment consists of two parts: students' team debates on the Republican and Democrat candidates' campaign issues; and a team research paper on the team's debated topic.

BUS 311 FINANCIAL MANAGEMENT Ralph Norcio

A discussion of the partnership that occurred between the city of Delray Beach and the private sector to enhance economic activity in Delray Beach. The presentation will be led by two former mayors of Delray Beach, Tom Lynch and Jeff Perlman.

COM 101 INTRODUCTION TO COMMUNICATION AND MEDIA

**Stephanie Jackson, Stefanie Powers,
Andy Vermes**

There will be discussions on the nature of the mass media and the techniques media outlets utilize to critically impact voting. In addition, students will create political advertisements and Publicity for political candidates.

COM 110 INTRODUCTION TO JOURNALISM

Stefanie Powers

Students will watch a primary debate and review how various news media cover the event. Aside from analyzing the coverage, the students will critique and write a formalized editorial on the debate.

COM 111 PRESENTATIONAL COMMUNICATION (3 SECTIONS)

Adam Simpson, Martin Phillips

Students will watch and critique past and any upcoming televised debates. Students will also prepare 2-minute persuasive speeches on the presidential debate format: does it work? This will be in preparation for the regular persuasive speech assignment. Also, students will study the candidates' positions, and engage in speeches and debates on assigned topics from different candidates' perspectives. Students will also view and analyze debates from 2008 and earlier.

COM 115 INTRODUCTION TO ADVERTISING AND PUBLIC RELATIONS

Gary Carlin

In this introductory class, students will be asked to pick a candidate and a target audience and create an advertisement that will appeal to their audience. Also, students will decide where to place their advertisement (i.e., internet, print, smart phone, billboard).

COM 130 UNDERSTANDING FILM Carol Watson

The analysis of films will include discussion of their narrative and thematic content as it touches upon the current issues of race, class, gender, sexual orientation, war.

COM 140 AUDIO PRODUCTION Robert Trainer

Students will watch a primary debate then do an audio technical analysis and review. They will discuss microphone techniques and the effects of room acoustics on the sound. The discussion will include recommendations on the audio setup for the presidential debate in Lynn's World Performing Arts Center on Oct. 22, 2012.

COM 145 TELEVISION PRODUCTION

Denise Belafonte-Young

Students will produce and participate in studio panel discussion shows based on the presidential race and where the candidates/parties stand.

COM 150 FILM PRODUCTION Carol Watson

Students will be exposed to how current wedge issues – homosexual rights, class conflict, and unemployment – affect individuals. They will be encouraged to draw upon these issues in their films.

COM 203 ACTING II Harry Murphy
Students will do a character study of the candidates and improv mock debates. They will look closely at the personal characteristics of each candidate over the past summer and put together a debate skit. We will then video tape it and upload it to You Tube.

COM 221 ORAL INTERPRETATION Harry Murphy
Students will create political radio spots for each candidate, going back to the first debate. They will research the candidates and write a one-minute radio spot that they will then produce, doing their own voiceover.

COM 255 FILM & TV EDITING John Bennardo
Students will edit debate pieces produced by the COM 390 students in Photojournalism.

COM 305/DSSG300 MEDIA AND SOCIETY Carmeta Blake
Students will study presentations of great debaters –by incorporating texts (e.g., Barack Obama – Speaker of Genius) which highlight speaking skills from the authors’ perspectives. The students will read the texts, critique chapters and create journal entries of their perspectives on the authors’ conclusions about “speaker of genius.” They will write an expository essay on – Reflections and Expectations of the 2012 debate at Lynn University.

COM 306 ADVANCED TELEVISION PRODUCTION Denise Belafonte-Young
Students will participate in political and mock-presidential debates for television, radio and social media, and will also be the production crew to cover talk and interview shows in the college television studio.

COM 310 ONLINE AND PRINT JOURNALISM I Martin Phillips
Students will prepare television and internet stories dealing with ongoing political news events related to the election, with special attention to Florida. Students will conduct interviews with experts, party officials, election officials and candidates and attend campaign speeches and debates where possible. They will report on issues that affect the state, national and international scene.

COM 315 NARRATIVE WRITING FOR FILM & TV Carol Watson
There will be discussions on the current societal issues that are being debated in the presidential debates such as the continuing war in Afghanistan, the increasing income disparity, immigration, the continuing forms of racism. Students will be encouraged to explore these issues through their screenplays.

COM 321 GENDER COMMUNICATION Val Fabj
The course will include a section on gender in politics using examples from both Hillary Clinton and Sarah Palin’s campaigns four years ago, as well as some examples from the current Republican race.

COM 340 ADVERTISING WRITING AND DESIGN Kip Miller
Students will create a basic political advertising campaign using traditional and alternative methods (e-mail brochures, grass-roots flyers, etc.) such as writing and designing promotional materials that deal with current presidential-related political issues. The students will work on this project together in groups in a small agency approach. Students will research the slogans, stories and attend debates to take notes and create the copy for this advertising campaign project. Students will also be assigned photo shoots, writing for the promotional materials and brochures and graphically designing and laying out all related advertising materials.

COM 345 T.V. PRACTICUM Andy Vermes
Student will support campus production activities for the presidential debate.

COM 370 PROGRAMMING STRATEGIES FOR RADIO TELEVISION AND INTERNET MEDIA Denise Belafonte-Young
There will be a module on special programming and pre-empt to study how presidential campaigns, debates and political programming affect media ratings.

COM 375 ADVERTISING, PR AND SOCIETY Gary Carlin
Examples of political advertising and PR prior to and after primary debates this spring will be used to evaluate/discuss their overall impact. For instance: How does political advertising and public relations impact the issues discussed and/or the candidate’s answers. How does political advertising prior to a debate impact the outcome of the debate? Students will be asked to write a 2 page paper using examples and explaining their point of view.

COM 385 ONLINE AND PRINT JOURNALISM II Stefanie Powers
There will be a specific beat designated to cover the upcoming election. Story ideas will include: Candidate profiles, debate coverage, student opinion on certain candidates or issues, polls and questionnaires about how much students know about the election, etc. This will prepare the Lynn community for Oct. 22.

COM 390 PHOTOJOURNALISM Ellen Stern
Students will create short video news pieces that are debate-specific. The content will include both Lynn’s preparations for the debate as well as reports on the ongoing events to decide a Republican candidate. Students will also be given old debate footage from YouTube and produce news stories about the debates as if they were current.

COM 440 PUBLIC RELATIONS PRACTICES Stephanie Jackson
Students will construct materials promoting sustainability efforts on campus and link those initiatives to environmental issues throughout the presidential campaigns.

COM 475 SENIOR SEMINAR Martin Phillips
Students will evaluate the political/electoral system of another country in a research paper, thus fulfilling the global focus of the dialogue. They will have to analyze that system and give oral presentations on the subject, and evaluate the role of public speaking and debates and freedom of expression in those elections.

COM 555 MEDIA PUBLICS AND SOCIAL CHANGE Val Fabj
In this graduate course, most of the focus on political rhetoric will dovetail with the instructor’s section of the spheres of argument (prominent through much of the course), and will focus on how candidates translate personal and technical issues into public ones. It’s expected that the focus on the public sphere in this course will generate various discussions about the topic.

COM 560 GRADUATE MEDIA PRACTICUM I Nava Dushi
Students will produce a PSA pilot proposal. The PSA will be based on content relevant to US political campaigns such as health care/sustainable energy/creation of US jobs/social security/women’s rights, etc.

GVC 265 PHOTOGRAPHY Ellen Stern
Students will view the work of photographers hired by past presidents of the US and how their work shapes the public perception of that president. Students will discuss possible current photographers and styles of shooting that would enhance each candidates chances of winning the election. Also, students will create short video news pieces that are debate-specific. Students will also be given old debate footage from YouTube and produce news stories about the debates as if they were current.

GVC 330 GRAPHICS II Kip Miller
These students will participate in a photographic nature documenting and reviewing digital photographic imagery that they themselves will shoot on location. Students will research previously published photographs and design work associated with debates and strive for excellence at that level.

GVC 365 COLOR PHOTOGRAPHY Ellen Stern
Students watch the 1960 debate between Kennedy and Nixon and discuss the impact of color in the video and how it affected the outcome of the debate. Students will propose color photographic ideas for the current debate that would enhance the positive outcome for each candidate.

GVC 375

HISTORY OF PHOTOGRAPHY

Ellen Stern

Students will see and discuss photographic political propaganda from the Crimean War and the Third Reich. They will discuss potential uses of political propagandistic images and potential topics that could be used by the media.

HA 313

SPORTS LAW AND RISK MANAGEMENT

Ted Curtis

Oral debates and presentation of position papers on the topic of gender equity and Title IX.